

Painting the Vision

As a leader you must have a vision of what you are trying to achieve with your operation. If you have no vision of what you want your operation to be, how it is to function, or what quality of work your employees will produce, you are merely maintaining the status quo and are providing little value to your organization.

Vision is useless if not shared. Talk about it day in and day out. Vision should be so ingrained in the work lives of your employees that it is constantly on their minds. When it is, all of their abilities and efforts are directed by and toward it.